



(HE/HIM)

ELVIN APOLONIO

GRAPHIC DESIGNER | VIDEO EDITOR | ILLUSTRATOR

As an experienced graphic designer of five years, my goal is to visually convey a message or idea through various design elements such as typography, color, composition, and imagery. I strive to create designs that not only look aesthetically pleasing but one that effectively communicates the intended message towards a given audience.

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WORK EXPERIENCE

Graphic Designer

Full-Time | Automobile Sportswear Inc d/b/a ASI
July 2023 - present

- Work alongside the Art Director to develop 5+ designs for apparel, embroidery, decals, etc. daily.
- Prepare 10+ files daily for silkscreening, decals, embroidery, etc.
- Manage multiple projects simultaneously while meeting strict deadlines.
- Communicate with around 2+ clients/customers/sales representatives, with the revisions they would like to be made.
- Keep up with current design trends and techniques to successfully translate it for production use.
- Work efficiently and nearly 100% independently whilst also taking/seeking directions from the Art Director or Supervisors and fellow stakeholders.

Graphic Designer

Full-Time | CultureFly
July 2021 - January 2023

- Coordinated with the Creative Director of Marketing and Senior Graphic Designers to ensure the designs were ready.
- Directed and concept designs, photoshoots, and videos for the website (culturefly.com), social media (Facebook, Instagram, TikTok, etc.), and ad use.
- Communicated with the Licensing team along with 2 other departments to seek approvals for the items in our Direct-To-Consumer (DTC) subscription boxes.
- Photographed and polished ~10 items for our retail partners (Amazon/Walmart/Target/etc.).
- Helped produce and edit videos for the DTC boxes to show off products featured that quarter (Star Wars/Spongebob SquarePants/My Hero Academia/etc.).
- Followed strict styleguides set by the multiple Licensors (Nickelodeon/ZAG Animation/TOHO Animation/etc.).
- Worked in a fast-paced environment, ~10 projects daily with strict deadlines.

Production Artist

Part-Time | My Sticker Face
September 2019 - July 2020

- Trimmed customers submitted photos or graphics to be put on our variety of different products (1.75" StickerFace™ Sheet/0.75" StickerFace™ Sheet/0.75" StickerFace™ Booklet/etc.).
- Assisted in creating ~20 print-ready files daily for sticker sheets and ensured the work was done promptly and accurately.
- Communicated with customers on their request on their submitted image/graphic to see if they were satisfied before sending it to production.

Graphic Designer / Video Editor

Freelance | Frederator Networks, Inc.
February 2017 - June 2020

- Coordinated with the Digital Producers and Senior Graphic Designer to produce well-thought-out video graphics and 3+ thumbnails monthly for our Frederator Flux Production programs on YouTube (Channel Frederator/The Leaderboard/etc.).
- Created 1-2 videos monthly from scratch for our channels on YouTube (Channel Frederator/The Leaderboard/Cinematica/etc.).
- Trimmed and revamped voice-overs ~3 of our hosts for videos, so the run time is shortened and straight to the point.
- Collected, recorded, and created creative assets to be used in videos, according to the description given.

AREAS OF EXPERTISE

- **Graphic Design**
 - Typography
 - Illustration
 - Color Theory
 - Branding
- Video Editing
 - Social Media
 - Digital Marketing
 - Licensed Media
 - Time Management
- Photography
 - Videography
 - Live Streaming

TECHNICAL SKILLS

- **Adobe Creative Suite:**
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premiere Pro
 - Lightroom
- **Microsoft Office:**
 - Powerpoint
 - Word
- **Miscellaneous:**
 - Canva
 - Figma
 - Affinity Suite:
 - Designer
 - Photo
 - Publisher
 - OBS (Open Broadcaster Software)

PERSONAL PROJECTS

Co-Founder / Creative Director MOE AND TOAST!

November 2018 - present

- Co-developed the concept and overall design of our podcast.
- Reached out to artists to help in creating our mascot known today as Hana.
- Creating graphics/content on other platforms (Instagram/TikTok/YouTube).
- Keeping up-to-date news within the Anime/Gaming industry for topics on our podcast.
- Designing apparel items (T-Shirts/Hoodies/Sweaters/etc.) for our online store.

#STOPASIANHATE 24hr Charity Livestream @ELV_N

March 2021

- Helped raise over \$1000.00+ towards **StopAAPHate**, whilst the nationwide hate towards Asians arose during the COVID-19 Pandemic.

EDUCATION

- **Associate of Applied Science in Computer Art**
Suffolk County Community College
2019

INTERESTS



Design / Illustration



Video Games / Esports



Fashion / Clothing



Photography



Anime / Manga